

# GOLF CLUB TALK UK



**GRN**  
GOLF RADIO NETWORK

SHOW INFORMATION PACKET

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GOLF RADIO NETWORK

# ABOUT THE SHOW

**GOLF  
CLUB  
TALK  
UK**

## PREMISE:

To provide an entertaining and informative look at Golf Club life in the UK featuring the latest news and information. The show will also feature interviews with the people that make things happen in the industry but also provide listeners with reviews of clubs that are at the top of their game. Largely the show will be aimed at people working in the industry but also those that govern clubs, and will aim to provide best practice and take a positive and forward thinking look at where golf clubs are heading.

## FORMAT:

### **30 minutes, monthly**

- Show host round table discussion
- On site interviews with and golf course reviews
- Occasional interviews with PGA pros, golf celebrities & manufacturers

## DISTRIBUTION:



# ABOUT THE HOSTS

**GOLF  
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## EDDIE BULLOCK

Eddie Bullock has considerable experience in the golf industry, since 2008 he has established a successful golf consultancy business. Specialising in golf facility management, with a broad range of golf related disciplines including strategic management, structured organisational development, advising golf club businesses on customer experience and business growth.



## LEIGHTON WALKER

Leighton Walker is in the thick of it and is currently General Manager of the Burford Golf Club in the Cotswolds. Having started his career in his original home of Adelaide, Australia, Leighton brings a wide and diverse view of the industry. There have been previous appearances on Private Club Radio and Leighton also serves on the London and Home Counties Board of the CMAE.

# SPONSORSHIP RATES

**GOLF  
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## EAGLE - NAMING RIGHTS

- Show referred to as "Golf Club Talk UK, Presented by YOUR COMPANY NAME"
- All show artwork and collateral will have your name / logo
- 30 second commercial spot on each episode
- 1 featured episode about your company
- Host mention each episode
- Large banner ad on all golfradionetwork.com pages
- Featured placement in show newsletters / eblasts



**1 Available - £495 per episode (12 episode minimum)**

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## BIRDIE

- 30 second commercial spot midroll on each episode
- Featured 10 minute segment on an episode
- Host mention each episode
- Medium banner ad on all golfradionetwork.com pages
- Placement in show newsletters / eblasts

**2 Available - £245 per episode (12 episode minimum)**

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## PAR

- 30 second commercial spot
- Medium Banner Ad on all golfradionetwork.com pages

**£195 per episode (6 episode minimum)**



For More Information, Please Contact:

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